FRANKFURT, GARBUS, KLEIN & SELZ
A PROFESSIONAL CORPORATION
ATTORNEYS AT LAW
488 MADISON AVENUE
NEW YORK, NEW YORK 10022
(212) 980-0120

8 trademark applications moved to Trademarks folder 11/16/12

September 29, 1994

Via Federal Express

Mr. Gaetano Kazuo Maida
Director
Point Foundation
2550 Ninth Street
Berkeley, CA 94710-2552

Re: Trademark/Service Mark Applications
Mark: WHOLE EARTH CATALOG
Client/Matter 05421-0300

Dear Mr. Maida:

It was a pleasure speaking with you yesterday. Per our conversation, enclosed are the eight applications for the marks "WHOLE EARTH CATALOG" and "WHOLE EARTH REVIEW" to be filed in the United States Patent and Trademark Office.

The applications have been amended to reflect the changes we discussed. You will note that Peggy Lauer's name has been added to the all of the applications as President of Point Foundation. Also, for the "WHOLE EARTH REVIEW" applications, the description of goods now reads "National general interest magazine". The date December 1984 has also been added as the date of first use.

If everything else is in order, please have Ms. Lauer sign and date the documents in the appropriate spaces and return them to my attention. Also, please enclose eight separate checks in the amount of $245.00 each made payable to the "Commissioner of Patents and Trademarks" to cover the filing fees. In addition, as we discussed, please include the black and white drawings of the logos.

If you have any questions or comments, please do not hesitate to call me at (212) 826-5573.

Sincerely yours,

Hayley Matcovsky

Hayley Matcovsky
Legal Assistant

Encl.

cc: Edward H. Rosenthal, Esq.
Jaime Wolf, Esq.